



Ian Leishman

Graphic Designer

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WHO AM I: I am a Brisbane based designer, who is looking to dedicate myself to a studio or in house design team, where I can use my talents on a variety of projects at the same time. I am a highly organised and positive workhorse who thrives on the thrill of a fast paced workplace. I create visual solutions (design and photographic) and **I love what I do!**

EDUCATION

Griffith University
Qld College of Art
2016 - 2017



Bachelor of Design

Following on from my studies at Design College Australia, I completed my studies at Qld College of Art majoring in Visual Communication Design. Final GPA 6.267; focus included environmental design, print and digital design and UX/UI design.

Design College
Australia
2014 - 2015



Advanced Diploma in Visual Communication (Graphic Design)

Concentrated industry based training in print and digital design; Focus included branding and identity development, letterpress, packaging, UX/UI design, responsive web design, Wordpress, copyright and trademark practices.

Design College
Australia
2013 - 2014



Diploma in Visual Communication (Photo Imaging)

Concentrated industry based training in photographic and studio practices; Focus included: Advanced photo editing techniques, composition, product photography, advertising briefs, event photography, web design and construct.

Wide Bay
Institute of TAFE
1995 - 1997



Associate Diploma of Information Technology (Applied Business Computing)

Post senior certificate study included: network and server design, advanced office applications, Adobe Photoshop fundamentals, Aldus Pagemaker print layout design, and Adobe Premiere video editing.

Hervey Bay
Senior College
1993 - 1994



Senior Certificate (Year 12)

Completion of year 12 with studies in English, maths, information technology, legal and political studies, organisational communication, and B&W photography.

INTERNSHIPS

Australian
University Sport
2017 - 4 months



Graphic Design Intern

Creating and directing content for the 25th Australian Unigames. I delivered in the role of Photography Manager, where I managed a team of 10 volunteer photographers. Post games I have continued creating EDM's, digital assets and print layout.

Liveworm
2017 - 3 months



Graphic Design Intern

Worked on a variety of print design briefs from coasters to posters, as well as catalogue design and layouts in a competitive environment over 3 days per week.

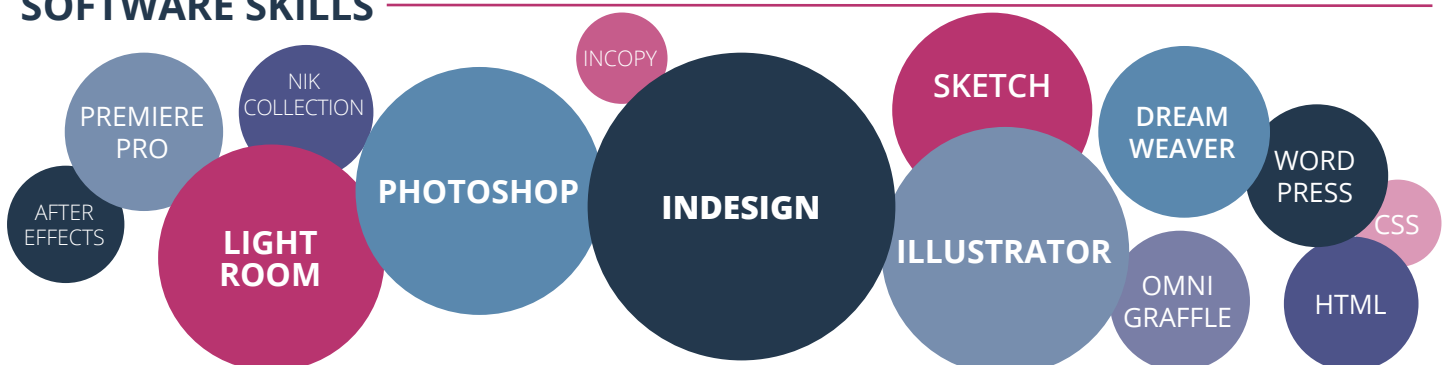
RSPCA
2016 - 2017
4 months



Marketing Intern

Worked on a variety of digital and print layout marketing briefs 1-2 days per week. As well as web and social media graphics, projects included POS stand, which including laser cutting & t-shirt design for marketing campaign.

SOFTWARE SKILLS



WORK EXPERIENCE

Xperience Realty
2016 - today

Graphic Designer & Marketing Coordinator

I currently plan and execute visual and quirky marketing solutions via print and social media for a boutique real estate. Management of marketing campaigns and budget.

Xperience Realty
2016

Graphic Designer

Worked on completing an overhaul of print assets for clients and create short term print marketing material for sales. WordPress website maintenance & social media strategy.

Reality Cruises
2013 - 2016

Dive Supervisor (Divemaster)

Supervising diving activities for up to 24 guests & 8 crew. Underwater photography and videography for guests.

Harsco
Infrastructure
2010 - 2013

Contracts Administrator

Monthly contractor progress reports, training compliance, digital form designs. Notable Projects: Brisbane Supreme and District Court, Brisbane City Hall, Airport Link Tunnels. FIFO Trainer for Mackay & Gladstone branches.

AJ Velde Builders
2005 - 2010

Business Manager & Marketing Coordinator

Complete management and marketing of multiple residential and commercial projects in the Wide Bay area. Print media, Radio and Television airtime buying, as well as content creation for advertising. Client contract management including: Housing plan design for spec and designer homes. Colour co-ordination and fit-out selection with all clients. Detailed styling of display homes, Website design & construct in HTML & CSS.

Bunnings
2002 - 2005

Trade & Marketing Representative

Visiting clients on-site to take orders for new building projects. Competitor assessment and marketing strategy plan and execute. Organise variety of campaigns to exceed target budgets. Creation and publication of Hervey Bay Bunnings Warehouse 16 page monthly newsletter: 'The Gatehouse Monthly'. Duties included full publishing and all copy-writing, photography, layout, printing and distribution to over 100 staff in store.

Koala Resorts
1999 - 2002

Administrator and Supervisor

Former chain of seven resorts across Queensland. I was responsible for AP and AR, as well as an Internet Cafe construction and fleet management of hire company. Additional role responsibilities included marketing, rostering and staff supervision.

Hervey Bay
Independent
Newspaper
1998 - 2000

Graphic Designer and Production Coordinator

Weekly 28-40 page colour newspaper with a circulation of 35,000 copies in the Hervey Bay & surrounding areas, as well as a 128 page quarterly tourist guide. Responsibilities included: Digital print layout, Paste-up for print, Creating small to full page advertisements, Copy writing, Ultra tight deadline management, Liaise with offset printers, Marketing targets, rostering staff, wage budget & supervision of team of eight.

PERSONAL INTERESTS



I have two children, Toby 10 and Dale 9 who are front & centre to my life.



Motorbikes are a pleasure to ride both on and off road, I have been riding for > 20 yrs.



My interest in photography started in 1993 in the darkroom and since 2012, I have taken my hobby underwater.



SCUBA diving is my current sport of choice and I have achieved the rank of Divemaster.



I have taken my interest in Videography to the sky in recent years, piloting my drone.



I swam competitively in my teenage years and now enjoy swimming for fitness.



Playing baseball is awesome, I'm currently part of the Griffith University team.



Snowboarding is a sport I started in 2001 and I enjoy getting up to the mountains.

AWARDS

Griffith Award for Academic Excellence 2016
Recognises consistent academic achievement with a GPA of 6.0 or greater, which I placed in the top 5% of students.

Diligence Award 2015
Recipient at the Annual Visual Communication awards night at Design College Australia.

Published Biography 2015
Biography was published in TBC Mag by 'The Brisbane Collective' showcasing my underwater photographic work.

Queen Scout Award 1996
Awarded by Scouts Australia for completion of the highest award in Scouting.

REFEREES

Clint Harvey
Designer & Educator

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